

# SPONSORSHIPS OPPORTUNITIES

A Center for the Arts (AC4TA) services a population that exceeds 20,000 people. We recognize the diversity of people within our area. Therefore, as a community organization, we present and produce a variety of events over the course of a season. With an average of 55 individual events per season during the last several years, as well as the diversity of presenting choices, we do not expect patrons to like everything we do. AC4TA offers choices!

In the same way we offer programming choices, we offer contribution choices. This year we are making changes to the sponsor benefits, so more businesses and individuals can be affiliated with more of our incredible offerings. For a Sponsorship contribution of \$3,000 or more, you will now be included as a sponsor of all our events — unless you choose otherwise.

**For a minimum of \$2,500, you will be included as a sponsor of all the following events:**

- Center Series
- Concerts in the Park (CIP)
- Children's Theatre
- Summer Musical

## ***Benefits for the Center Series Sponsorship:***

### **Center Series**

Six major shows presented by AC4TA with a cost of just over \$100,000 annually.

All sponsors receive:

- listing in the Playbill
- listing on flyers/posters
- listing on the lobby Wall Plaque
- listing on the AC4TA website
- listing on the lobby TV
- pre-curtain thank you from stage

At \$1,000 you also receive:

- a ¼ page ad in the Playbill (\$350 value)
- 6 vouchers to exchange for tickets to Center Series shows (\$132 value)

At \$3,000:

- a ½ page ad in the Playbill (\$500 value)
- 12 vouchers to exchange for tickets to Center Series shows (\$264 value)

At \$5,000 and up:

- a full page ad in the Playbill (\$1000 value)
- 24 vouchers to exchange for tickets to Center Series shows (\$528 value)

**A CENTER FOR THE ARTS**  
**2016-2017 Center Series**

 <b>Las Migas</b> October 8, 2016 Saturday at 7:30 pm	 <b>TOMMY</b> <i>a Bluegrass Opry</i> November 4, 2016 Friday at 7:30 pm	 <b>Harmonious Wail</b> January 20, 2017 Friday at 7:30 pm
 <b>Minnesota Ballet</b> <i>Firebird</i> March 4, 2017 Saturday at 7:30 pm	 <b>American Shakespeare Center</b> <i>Romeo &amp; Juliet</i> March 17, 2017 Friday at 7:30 pm	 <b>The World Famous Glenn Miller Orchestra</b> April 7, 2017 Friday at 7:30 pm

**218-736-5453**  
A Center for the Arts, 124 W Lincoln Ave, downtown Fergus Falls, MN 56537

[www.FergusArts.org](http://www.FergusArts.org)

# ***Benefits for the Concerts in the Park (CIP), Children's Theatre, and Summer Musical Sponsorships***

**Concerts in the Park (CIP)** — Community based concerts in Roosevelt Park on all Thursdays from June to August, except the first Thursday of the Summer Musical. We are now averaging 250 patrons or more per week. There is a free will donation at intermission with all the proceeds going to pay artists the following season. We currently average \$3,000 in donations annually. The cost for CIP exceeds \$7,000 annually.

- Sponsorships for businesses start at \$500
- Individual Sponsorships start at \$250. Both include:
  - listing on banner hung at the park around the stage
  - listing on CIP schedule
  - thank you at intermission

**Children's Theatre** — June musical put on by area youth (going into 1st through 12th grade), this program is 3 years old, and we have seen the number of participants go from 80 to 100 to 130. This musical exceeds \$12,000 annually to produce.

- Sponsorships for businesses start at \$500
- Individual Sponsorships start at \$250. Both include:
  - listing in program
  - listing on flyers/poster
  - thank you from stage
  - listing on the lobby TV

**Summer Musical** — July community musical. Cost exceeds \$20,000 annually.

Sponsorships for businesses start at \$500

Individual Sponsorships start at \$250. Both include:

- listing in program
- listing on flyers/poster
- thank you from stage
- listing on the lobby TV

*With a Sponsorship of \$2,500 or more, the above programs/events also receive:*

- a ¼ page ad in all programs (\$350 value)

A single payment can be made or a payment schedule at your desired level can be arranged.